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| Point Value | 10 points | 8 points | 6 points | 2 points |
| Job Description | Demonstrates a thorough understanding of important information. Has several examples and shows unique insight. | Demonstrates an accurate understanding of information and has several examples. | Demonstrates a minimal understanding of information and has few examples. | Has misconceptions about the information and examples are trite and superficial or conflicting. |
| Education and Salary | Demonstrates a thorough understanding of important information. Has several examples and shows unique insight. | Demonstrates an accurate understanding of information and has several examples. | Demonstrates a minimal understanding of information and has few examples. | Has misconceptions about the information and examples are trite and superficial or conflicting. |
| Employment Prospective and Personality Traits | Demonstrates a thorough understanding of important information. Has several examples and shows unique insight. | Demonstrates an accurate understanding of information and has several examples. | Demonstrates a minimal understanding of information and has few examples. | Has misconceptions about the information and examples are trite and superficial or conflicting. |
| Use of Technology | Maximizing technology's utilization to convey the desired concepts. | Using technology to convey the desired concepts. | Displaying a fundamental understanding of technology's utilization. | Lacking a fundamental understanding of technology's utilization. |
| Oral Presentation | Captivates classmates by clearly and confidently communicating a summary of the portfolio, established good eye contact, and has excellent voice inflection and delivery rate. | Clearly communicates a summary of the report to classmates, establishes eye contact and has good voice and delivery rate. | Communicates a limited summary of the report; ineffectively delivery. | Fails to communicate a summary of the report; poor eye contact and/or monotone delivery. |